PRESS RELEASE

UPMAX Showcases AI Mastery at Orange County Symposium, Revolutionizing Digital Marketing for Home Services

UPMAX Digital Marketing Growth Partner

September 30, 2024

UPMAX Digital Marketing Agency recently showcased its expertise and innovative approach at the AI Mastery Symposium in Orange County. The event took place at Istanbul Grill California on September 24, 2024, from 5:30 to 8:00 PM PST, attracting business leaders, contractors, designers, and cabinet retailers from Southern California. Hosted by Todd Herschberg, founder of OCEAN, the symposium featured Sezgin Arslan , the founder of UPMAX, as the keynote speaker.

"The AI Mastery Symposium demonstrates the potential of AI-driven marketing solutions to revolutionize cabinetry, remodeling, and home services marketing," said Sezgin Arslan. "Our goal is to empower our clients with tailored strategies that provide measurable results."

UPMAX Digital Marketing Agency focuses on serving the cabinetry and remodeling sectors, including kitchen cabinet wholesalers, kitchen, bath, and cabinet retailers, remodeling services, countertop suppliers, and contractors. Their range of services includes paid ads management, marketing automation, search engine optimization (SEO), web design, social media management, and web accessibility solutions. They make sure their services meet the standards set by the Americans with Disabilities Act (ADA) and the Web Content Accessibility Guidelines (WCAG).

Detailed information about their paid ads management services can be found on their website. UPMAX has managed successful advertising campaigns with investments surpassing $2 million, reflecting their proficiency in maximizing ROI for businesses.

Those who attended the symposium enjoyed an evening of premium Mediterranean cuisine while networking with peers. They also learned about AI-driven business growth strategies. Feedback from the event praised the valuable discussions and the potential applications of AI in various fields. Sezgin Arslan's keynote helped attendees understand how AI Mastery Digital Marketing could benefit their businesses.

"Our agency's mission is to enable businesses in Southern California to thrive through AI-enhanced marketing," said Todd Herschberg, founder of OCEAN. "The event was a great success, reinforcing our position as Orange County's leading business networking group."

UPMAX's digital marketing services are crafted to meet the specific needs of cabinetry and remodeling businesses. Their services include cabinetry marketing and wholesale cabinetry marketing, aimed at helping businesses grow and achieve their goals. They have invested over $2 million in successful paid advertising campaigns, showing their extensive experience in maximizing returns on investment for their clients.

Marketing automation is another key service UPMAX offers. They streamline tasks like email marketing, ad campaigns, and social media posting to improve efficiency. For businesses aiming to dominate search engine rankings, UPMAX offers comprehensive SEO services covering on-page, off-page, technical, and local SEO strategies. They also offer SEO content writing to create optimized materials to enhance online visibility.

UPMAX's web design services focus on creating attractive, user-friendly websites that are optimized for search engines. Their social media management ensures engaging content creation, posting, follower engagement, and monitoring of social media metrics. Ensuring web accessibility is a top priority for UPMAX, with solutions to make websites accessible to all users and compliant with ADA and WCAG standards.

The OCEAN Executive Dinner highlighted the collaboration between UPMAX and OCEAN. It showed how AI-driven marketing solutions can help businesses in Southern California refine their marketing strategies to succeed in a competitive market.

Sezgin Arslan concluded, "By integrating AI into our marketing strategies, we help businesses not only reach their target markets but also engage with them in meaningful ways. Our services are custom-tailored to each client's unique needs, ensuring that they achieve optimal results."

Businesses interested in leveraging AI Mastery Digital Marketing solutions from UPMAX can visit their website. For those interested in networking opportunities through platforms like OCEAN, attending future events is encouraged.

https://www.youtube.com/watch?v=ioWf7OAQ7Dk

For more information on UPMAX Digital Marketing Agency and their services, visit their website. To learn more about the OCEAN Executive Dinner experiences and future events, following the provided links is recommended.

MEDIA CONTACT

+1 562-548-7373
hello@upmaxnow.com
44 Bennett Ave, Long Beach, United States