PRESS RELEASE

GBC Kitchen and Bath Case Study: UPMAX Digital Marketing Agency Transforms Marketing Woes into Winning Campaigns

UPMAX Digital Marketing Growth Partner

July 25, 2025

UPMAX Digital Marketing Agency has announced a milestone achievement through its Cabinet Boost division, which is dedicated to digital marketing for cabinetry and remodeling businesses. Operating primarily in Southern California, the agency has delivered impressive results. This is especially evident in their work with GBC Kitchen and Bath, a client that had previously wasted $100,000 on ineffective advertising. With Cabinet Boost's sharp marketing tactics, this client has become a great example of how data-based strategies can take failing campaigns and turn them into money-makers. UPMAX's commitment to providing services such as search engine optimization and social media management has played a crucial role in this success.

Sezgin Arslan, who represents Cabinet Boost, commented on the GBC Kitchen and Bath case study: "This project is a perfect representation of what the best digital marketing by Cabinet Boost for remodeling companies can do. By figuring out GBC's exact needs and using our custom strategies, we not only improved their underperforming Google Ads but also boosted their lead generation. Our goal is always to achieve measurable and steady results for our clients." This is exemplified through their comprehensive service offering that includes paid ads management to maximize returns on investment.

Cabinet Boost excels in turning around unproductive marketing for kitchen and bath businesses. They provide a thorough marketing audit and a strategy to rebuild Google Ads, alongside clear performance reports to maintain accountability and measure effectiveness. As part of UPMAX, Cabinet Boost has a major impact on client success by offering special digital marketing solutions, including web design that creates user-friendly and aesthetically pleasing websites optimized for search engines.

In the competitive market of Southern California, including areas like Los Angeles, Orange County, and San Diego, Cabinet Boost is a leading partner for B2B clients such as contractors, designers, and cabinet retailers. Their services cover everything from SEO optimization and strategic advertising campaigns to custom web design and expert social media management, all aimed at helping cabinetry and remodeling clients succeed. UPMAX's web accessibility solutions ensure that their clients' websites meet ADA and WCAG compliance, making them accessible to all users.

The service begins with insights into the local market and crafting targeted offers. Cabinet Boost then uses AI-powered advertising strategies to reach the right audience. With automated follow-up systems, appointment scheduling, and integrated data tracking across platforms, marketing campaigns become reliable lead-generating systems, supported by their robust marketing automation services.

The GBC Kitchen and Bath case study highlights Cabinet Boost's ability to turn mismanaged marketing budgets into high-performing campaigns. By concentrating on high-value keywords and improving ad creatives, GBC has seen its ad spend shift to becoming a reliable source of leads. Over more than nine months, the steady results highlight Cabinet Boost's expertise in creating successful and lasting partnerships in digital marketing.

Their commitment to transparency and client success has resulted in strong, ongoing relationships, allowing client businesses to grow over time. The ongoing work with GBC Kitchen and Bath confirms Cabinet Boost's promise to focus on accountability and return on investment, unlike some agencies that don't follow through on their promises.

Sezgin Arslan added, "Our collaboration with GBC is a strong example of how Cabinet Boost Digital Marketing and Growth Partner helps convert a business from marketing blunders to success stories. Our clients often appreciate the boost in lead generation and the openness we maintain throughout the process."

For kitchen and bath companies facing expensive, ineffective marketing struggles, Cabinet Boost offers a different path. Their strategy is based on dependability, proven results, and long-term partnerships. They encourage businesses to see the change for themselves, offering a FREE 10-minute strategy audit to potential clients. This audit provides a preview of the strategic insights that the agency's tailored marketing solutions can offer.

In the bigger picture, Cabinet Boost sees itself as a game-changer in digital marketing for cabinetry and remodeling businesses, transforming previous marketing challenges into profitable, efficient avenues. By improving the digital presence and lead generation capabilities of their clients, UPMAX, through Cabinet Boost, continues its dedication to quality and triumph in the industry. UPMAX is not just focused on immediate success but on cultivating sustainable growth and strong digital presences for its clients across various sectors.

MEDIA CONTACT

+1 562-548-7373
hello@upmaxnow.com
44 Bennett Ave, Long Beach, United States