PRESS RELEASE

The Newborn Care Solutions Agency Expands CACHE-Certified Specialist Network Nationwide

The Newborn Care Solutions Agency

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The Newborn Care Solutions Agency , the nation's only newborn care placement agency founded by an internationally accredited training provider, today announced the expansion of its CACHE-certified newborn care specialist network to serve families across all 50 states. This nationwide expansion addresses the growing demand for professionally trained, rigorously vetted postpartum care specialists who provide evidence-based support during infants' critical first months.

Founded by Tonya Sakowicz, former co-president of the International Nanny Association and creator of a CACHE-accredited newborn care training program, the agency connects families with certified specialists who provide comprehensive support including overnight care, feeding guidance, sleep optimization, and specialized care for twins, premature infants, and high-risk situations. The agency can be reached at (602) 695-6775 or through their website.

The expansion brings CACHE International-certified newborn care specialists to families nationwide, ensuring consistent, evidence-based care standards regardless of location. Services include overnight newborn care, which families sometimes incorrectly refer to as night nanny services, along with daytime postpartum support, specialized twin and multiple care, premature infant expertise, travel-ready care, and comprehensive family support during the fourth trimester. The demand for professionally certified newborn care specialists has grown significantly as families increasingly recognize the difference between experienced caregivers and formally trained, certified professionals.

"Many families don't realize there's a significant difference between hiring someone with experience and working with a CACHE-certified newborn care specialist," says Tonya Sakowicz, founder and CEO of The Newborn Care Solutions Agency. "Many of our specialists complete internationally accredited training programs that cover not just practical baby care, but also the science behind infant development, lactation support, postpartum recovery, and family systems. This comprehensive education means families receive care that's based on current research and best practices, not just personal experience or outdated advice."

CACHE International certification represents the gold standard in newborn care training. CACHE, which stands for Council for Awards in Care, Health and Education, is an internationally recognized awarding body that accredits training programs meeting rigorous educational standards. CACHE-certified specialists have completed comprehensive coursework covering infant development, safe sleep practices aligned with American Academy of Pediatrics guidelines, feeding support, postpartum recovery, and family dynamics, all based on current research and evidence-based practices.

The postpartum care industry has experienced substantial growth as awareness increases about the importance of professional support during the fourth trimester. According to maternal health experts, adequate postpartum support significantly impacts maternal mental health, breastfeeding success rates, and overall family adjustment to parenthood. The Newborn Care Solutions Agency meets this demand through its unique education-to-placement model, maintaining a network of specialists who have completed the agency founder's own CACHE-accredited training program along with many other highly trained and experienced professionals. This direct pipeline ensures quality control and consistency that other agencies cannot match.

Unlike agencies that simply refer caregivers or charge hourly fees on top of specialist wages, The Newborn Care Solutions Agency operates through a transparent placement model. Families pay a direct agency placement fee and then work directly with their carefully matched specialist, avoiding the inflated costs associated with agencies that take ongoing hourly fees. Every specialist in the agency's network undergoes comprehensive screening including professional reference verification, education and certification validation, in-depth interviews and skill assessments, comprehensive criminal background checks conducted post-offer by third-party specialty companies, and verification of current CPR and First Aid certification.

The agency's proprietary internal assessment evaluates specialists' knowledge of safe sleep practices, proper milk and formula handling, newborn development milestones, feeding techniques and problem-solving, and emergency protocols. This rigorous vetting process ensures families receive specialists who not only have formal training but can demonstrate practical competency. Whether families need overnight care to ensure adequate parental rest, daytime support during postpartum recovery, specialized care for twins or multiples, expertise with premature infants, or travel-ready specialists for families on the move, the agency's expanded network provides access to qualified professionals nationwide.

"Every family deserves access to the highest standard of newborn care support," adds Sakowicz. "That's why we've built a nationwide network of CACHE-certified and other professional specialists who share our commitment to evidence-based practices and compassionate family support. Our expansion means families in every state can now access the same level of professional care that was previously available only in major metropolitan areas."

The nationwide expansion positions The Newborn Care Solutions Agency to serve diverse family situations including first-time parents seeking expert guidance, families with twins or higher-order multiples, parents of premature infants requiring specialized knowledge, high-net-worth families requiring discretion and premium service, working professionals needing flexible scheduling, and families who have experienced fertility challenges or high-risk pregnancies. The agency maintains particularly strong networks in key markets including Phoenix and Scottsdale in Arizona, the San Francisco Bay Area and Los Angeles in California, New York City and surrounding areas, Dallas, Houston and Austin in Texas, and Chicago, Denver, Seattle, Boston, Atlanta and Miami, with continued expansion into additional metropolitan and suburban markets nationwide.

With CACHE-certified specialists available nationwide and responsive placement capabilities, The Newborn Care Solutions Agency continues to set the standard for professional newborn care support. Families seeking expert overnight care, twin support, specialized premature infant care, or comprehensive postpartum assistance can learn more or contact the agency at (602) 695-6775.

For more information about The Newborn Care Solutions Agency, contact:

About The Newborn Care Solutions Agency

https://www.youtube.com/watch?v=d14UQgvIDbg

The Newborn Care Solutions Agency is the nation's only newborn care placement agency founded by an internationally accredited training provider. Founded by Tonya Sakowicz, former co-president of the International Nanny Association and creator of a CACHE-accredited newborn care training program, the agency maintains the industry's highest standards for specialist vetting and family matching. Every specialist undergoes comprehensive background checks, professional screening, and proprietary skills assessment. The agency serves families nationwide with overnight care, twin support, premature infant specialists, and comprehensive postpartum services, with each specialist trained in AAP safe sleep guidelines and evidence-based infant care practices.

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