PRESS RELEASE

# Industry Pioneer Brings Expertise to Newborn Care Placement Agency

The Newborn Care Solutions Agency

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The Newborn Care Solutions Agency, founded by industry pioneer and former International Nanny Association co-president Tonya Sakowicz, continues to advance professional newborn care placement through its unique education-to-placement model. As the only agency in the nation founded by a creator of an internationally CACHE-accredited training program, the agency provides families with access to comprehensively trained, rigorously vetted newborn care specialists who meet the industry's highest standards.

Sakowicz's extensive background includes years of hands-on experience caring for newborns including preemies and multiples, leadership within the International Nanny Association where she served as co-president and longtime board member, development of the first and only CACHE International-accredited newborn care training program in the United States, training of hundreds of newborn care specialists nationwide, and advocacy for professional standards and ethical practices in the postpartum care industry. This unique combination of experience, education, and industry leadership positions The NCS Agency as a recognized standard for families seeking qualified postpartum support. The agency can be reached at (602) 695-6775 or families can learn more about the founder's background .

"After years of educating and training hundreds of the top newborn care specialists in the industry, we recognized a critical gap in the market," said Sakowicz. "Many families were hiring caregivers through social media referrals, unvetted brokers, or agencies with minimal screening standards. Parents deserve better—they deserve access to specialists who have completed rigorous, accredited training and have been thoroughly vetted for safety, competency, and professionalism."

The decision to expand from education into placement services stemmed from this identified need. By maintaining direct relationships with specialists who completed the agency's CACHE-accredited training program, The Newborn Care Solutions Agency ensures quality control that other agencies cannot match.

CACHE International, which stands for Council for Awards in Care, Health and Education, represents the gold standard in newborn care accreditation. Unlike self-certification programs or weekend workshops, CACHE accreditation requires comprehensive curriculum covering evidence-based infant care, safe sleep practices aligned with AAP guidelines, infant feeding and lactation support, postpartum recovery and maternal mental health, family dynamics and professional boundaries, and emergency protocols including infant CPR and first aid.

"CACHE accreditation isn't something you can buy or fast-track," Sakowicz said. "It requires rigorous curriculum development, external auditing, ongoing assessment, and annual compliance reviews. We're proud to offer the only CACHE-accredited newborn care training program in the United States, and that credential directly benefits the families we serve."

Sakowicz's tenure with the International Nanny Association, including service as co-president and board member, provided deep insight into the professional childcare industry's challenges, opportunities, and best practices. The INA, founded in 1985, is a nonprofit educational association for nannies, caregivers, and industry professionals.

"My time with the INA reinforced the critical importance of proper vetting, professional boundaries, and ethical placement practices," Sakowicz said. "I saw too many situations where families or caregivers were harmed by unethical practices or inadequate screening. Those experiences directly influenced how we built The NCS Agency—with transparency, ethics, and quality as non-negotiables."

What distinguishes The Newborn Care Solutions Agency from competitors is its direct pipeline from comprehensive education to professional placement. This model provides quality control through direct relationships with specialists who completed the founder's training program, ensuring consistent standards and shared philosophy around evidence-based care. Specialists receive regular updates on evolving best practices and professional development opportunities through the agency's educational arm.

When The NCS Agency matches a family with a specialist, staff members often personally trained that specialist. The agency knows their strengths, their communication style, and their areas of expertise. That intimate knowledge enables creation of matches that work in the reality of a family's home during an incredibly vulnerable time.

Through both her educational and placement work, Sakowicz has identified and actively works to address several industry-wide challenges. Many agencies rely on caregiver-provided documentation that can be easily falsified. The Newborn Care Solutions Agency uses third-party specialty companies for comprehensive criminal background screening, personally verifies references and credentials, conducts in-depth interviews assessing both technical knowledge and emotional intelligence, and administers proprietary skills assessments covering safe sleep, feeding, and emergency protocols.

The widespread misuse of terms like baby nurse and night nurse creates confusion and can lead families to hire underqualified caregivers. The NCS Agency actively educates families about proper terminology, the difference between various types of postpartum support, what qualifications to look for, and why accurate terminology matters for ensuring qualified care.

Some agencies charge families high hourly rates while paying specialists low wages. The Newborn Care Solutions Agency operates through a transparent placement fee model, allowing specialists to receive fair compensation while families avoid inflated costs from agencies extracting ongoing hourly fees.

"The postpartum period is too important—and families are too vulnerable—for us to accept substandard care as the norm," Sakowicz said. "Every family deserves access to qualified, compassionate, professional support during those critical early weeks. That's not just our business model—it's our mission."

The agency's reputation has earned trust from diverse clientele including first-time parents seeking expert guidance, high-net-worth families requiring premium discreet service, families with complex needs such as multiples or preemies, working professionals needing flexible reliable support, and families who have experienced fertility challenges or loss.

With CACHE-accredited training, industry leadership experience, and comprehensive vetting processes, The Newborn Care Solutions Agency continues to set standards for professional newborn care placement. Families seeking qualified specialists can schedule a consultation or call (602) 695-6775.

About The Newborn Care Solutions Agency

https://www.youtube.com/watch?v=d14UQgvIDbg

The Newborn Care Solutions Agency is the nation's only newborn care placement agency founded by an internationally accredited training provider. Founded by Tonya Sakowicz, former co-president of the International Nanny Association and creator of a CACHE-accredited newborn care training program, the agency maintains the industry's highest standards for specialist vetting and family matching. The agency serves families nationwide with overnight care, twin support, premature infant specialists, and comprehensive postpartum services. For more information, visit thencsa.com or call (602) 695-6775.

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