

PRESS RELEASE

Silveristic Highlights Initial Necklaces and Personalized Bracelets

Silveristic Jewelry

October 17, 2026

ALLEN, TX — October 17, 2026 — Silveristic, a family-run personalized jewelry brand based in Allen, Texas, has highlighted its collections of initial necklace designs and personalized bracelets ahead of the holiday gifting season. The pieces can be customized with letters, names, birthstones, birth flowers, and engraved dates, and are made one at a time to each customer's order.

The initial necklace collection includes nine styles, ranging from a classic single-letter pendant and a bold initial letter to sideways initials, engraved disks, and multiple-bar designs that hold several family initials. Two styles combine an initial or name with a small paw or dog-ear motif for pet owners. Initials can be paired with engraved dates, birthstones, or small symbols such as a heart, moon, or sun, and a handwriting option allows a loved one's own writing to be reproduced on select pieces. Prices start at about \$46.

The bracelet collection includes more than 50 designs. Options include letter and block-name bracelets, family birthstone bracelets, birth flower bracelets, engraved heart and paw print styles, tennis bracelets, and love knot bracelets for couples. The collection also includes personalized Apple Watch name bands and charms. Most bracelets start under \$100.

Necklaces and bracelets are offered in gold, silver, and rose finishes, with select styles available in 925 sterling silver or 14K solid gold. Customers can match a necklace and bracelet using the same initials, birthstones, or dates to create a coordinated set.

Ron Garcia, Brand Manager at Silveristic, said: "Most of our customers are buying for someone specific, so the details matter: the right initial, a child's birthstone, or a date that means something to the family. Offering necklaces and bracelets with the same personalization options lets people build a gift that feels connected, whether it's for a mother, a partner, or themselves."

The update follows the company's recent expansion of its pet memorial jewelry collection, which added paw print engravings, pet silhouettes, memorial dates, and birthstone options for pet owners. Several paw and pet-name designs now appear across the initial necklace and bracelet collections as well.

Silveristic sells directly to customers through its website and offers free shipping on all U.S. orders. Pieces arrive in gift-ready packaging, and customers can add a personalized message card.

About Silveristic

Silveristic is a family-run jewelry brand in Allen, Texas, that designs personalized necklaces, bracelets, rings, and pendants in sterling silver and gold. Each piece is made to order and sold directly to customers.

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Media Contact

Ron Garcia, Brand Manager

Silveristic Jewelry

190 E Stacy Rd #306, Allen, TX 75002

(945) 238-1800

info@silveristic.com

www.silveristic.com

MEDIA CONTACT

190 E Stacy rd Ste 306-190, Allen, United States