PRESS RELEASE

GBC Kitchen & Bath Ashburn Showroom Brings Basement Remodeling Planning to Loudoun County Homeowners

GBC Kitchen and Bath - Ashburn

September 24, 2026



ASHBURN, VA – September 24, 2026 – GBC Kitchen & Bath is inviting Loudoun County and western Fairfax County homeowners to plan lower-level renovations in person at its Ashburn showroom, where basement clients can review layouts and compare cabinetry, countertops, flooring and fixtures before construction begins.

The showroom-based approach builds on the company’s recent expansion of basement remodeling options across Northern Virginia, Maryland and Washington, D.C. From its location at 44031 Ashburn Shopping Plaza, the team manages basement remodeling Ashburn projects alongside kitchen and bathroom work, and also serves nearby Leesburg, Sterling, Herndon, Reston and Chantilly.

A finished basement typically involves many of the same selections as a kitchen or bathroom. Wet bars call for cabinetry, countertops and sinks, while basement bathrooms require vanities, tile and shower fixtures. Flooring must also be chosen with moisture conditions in mind. Having these materials on display in one place allows homeowners to make decisions with the design team and see finishes at full scale rather than relying on online samples alone.

Projects follow a four-stage process. It begins with a consultation to discuss goals and budget, then moves to design and planning with detailed drawings, followed by construction by licensed trade professionals and a final walkthrough. Typical scopes include entertainment and media rooms, home offices, guest suites, home gyms, additional bathrooms and wet bars, along with egress window installation, laundry relocation, built-in storage and new flooring. Waterproofing and moisture control are addressed before finish work starts.

Each project is overseen by a dedicated in-house project manager and backed by a three-year workmanship warranty. The Ashburn location holds a 5.0-star rating across 78 Google reviews, and the company reports serving more than 6,000 customers since 2001. GBC also operates showrooms in Alexandria, Virginia, and Rockville and Columbia, Maryland.

The Ashburn showroom is open Monday through Friday from 9 a.m. to 6 p.m. and Saturday from 10 a.m. to 4 p.m. Homeowners can visit during business hours or contact the team to schedule a basement design consultation.

About GBC Kitchen & Bath

GBC Kitchen & Bath is a licensed, insured and bonded design-build remodeling company established in 2001, specializing in kitchen, bathroom and basement renovations, custom cabinetry and countertops. The company serves Northern Virginia, Maryland and Washington, D.C. from four showrooms.

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