PRESS RELEASE

Furnirem Expands Dining and Living Room Collections with Enhanced Customization Options

Furnirem

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Furnirem, a family-led handcrafted solid wood furniture brand based in Türkiye, announced the expansion of its dining and living room furniture collections, introducing enhanced customization options across its dining table sets and coffee table lines. The expansion responds to growing demand for personalized furniture solutions that blend traditional craftsmanship with modern minimalist design.

The expanded collection features multiple configuration options for dining table categories, including specialized designs for smaller spaces. The company has reimagined its dining table set for 4 with new leg styles and wood finish options, catering to urban homeowners and apartment dwellers seeking space-efficient solutions without compromising on quality or aesthetic appeal. Among the new offerings, the plywood dining table represents a contemporary approach to traditional woodworking, combining the strength of birch plywood with sophisticated design elements.

The Coffee Tables collection has been enhanced with new shapes, sizes, and functional features that cater to contemporary living spaces. The expansion includes nesting options, storage-integrated designs, and various height configurations that accommodate different seating arrangements and room layouts. Each piece maintains the brand's commitment to handcrafted quality while offering practical solutions for modern homes.

"The evolution of home living spaces has inspired us to create furniture that adapts to diverse lifestyles and spatial constraints," said Ahmet Dilber, Head of Design at Furnirem. "From our folding balcony bar table that maximizes outdoor living areas to our expanded dining collection, each piece reflects our dedication to functional artistry and sustainable craftsmanship."

The company's expansion comes as Furnirem surpasses 6,000 handcrafted pieces delivered to customers across more than 30 countries. The brand's commitment to combining over fifty years of Turkish woodworking tradition with modern design sensibilities has resonated with homeowners, interior designers, and architects seeking furniture that transcends typical mass-produced offerings.

The customization process allows customers to select from various wood types, finishes, and dimensions, with the company's artisans crafting each piece to order. This approach eliminates traditional retail markups while ensuring that furniture pieces are tailored to individual specifications. All materials are FSC-certified, and the company uses eco-friendly water-based finishes throughout its production process.

Among the standout pieces in the expanded collection, the Solid Oak Round Dining Table with Wooden Tulip Leg exemplifies the brand's approach to timeless design. This piece combines the natural beauty of solid oak with the iconic tulip base design, creating a centerpiece that fits seamlessly into various interior styles from mid-century modern to contemporary minimalist spaces.

The expanded collections are now available through Furnirem's direct-to-consumer model, which includes free worldwide shipping via DHL, FedEx, and TNT express delivery services. The company's presence on platforms including Etsy and Walmart marketplace provides additional accessibility for customers seeking handcrafted solid wood furniture.

https://www.youtube.com/watch?v=0iFxRgp3lDI

Furnirem continues to operate from its workshop in Türkiye, where each piece undergoes meticulous craftsmanship processes that combines traditional techniques with contemporary precision. The brand maintains its position as an accessible luxury alternative, delivering museum-quality craftsmanship while supporting sustainable forestry practices and maintaining transparent, factory-direct pricing.

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