PRESS RELEASE

Cabinet Boost Details Local SEO Program Built for Cabinet Stores and Showrooms

Cabinet Boost

September 23, 2026

LONG BEACH, CA – September 23, 2026 – Cabinet Boost , a Long Beach-based marketing firm focused exclusively on the cabinet, kitchen and bath industry, has detailed its local search program for cabinet showrooms, dealers and custom cabinet makers seeking more calls, direction requests and booked showroom visits from Google.

The program follows the company's recent nationwide expansion as a Cabinet Marketing Agency and addresses a common gap in the category: cabinet businesses that attract website traffic without reaching buyers who are ready to visit a showroom. The company's SEO for Cabinet Stores service is built around buyer-intent searches such as "custom cabinets" paired with a city name, rather than broad informational keywords.

The service is organized around six components. Cabinet keyword mapping identifies the searches most likely to lead to a sale. Google Business Profile optimization covers categories, services, photos, posts, questions and answers, and review flow. Project and city pages turn completed installations into dedicated web pages tied to the locations where they were built. Citation and local link work keeps business information consistent across directories, trade associations and manufacturer dealer pages. Technical cleanup addresses site speed, mobile rendering, schema markup and crawlability, and monthly reporting ties results to phone calls, direction requests and showroom appointments.

According to the company, search rankings build over months rather than days as Google re-crawls updated pages and reviews accumulate. For that reason, SEO is run alongside Google Ads, with paid campaigns generating early appointments while organic rankings develop. In a published case study, Cabinet Boost reports that NextDAY Cabinets moved from an average position of 36 to an average position of 8 in search results.

The SEO service connects with the company's other offerings, including Meta Ads, AI search visibility tracking, reputation management, CRM setup and web development. Programs begin with a 90-day initial sprint and continue month to month, and clients retain ownership of their ad accounts and data. Strategy sessions are led by founder Sezgin Arslan.

Cabinet Boost reports serving more than 60 cabinet businesses, including kitchen and bath showrooms, cabinet stores, remodelers, manufacturers, wholesalers and multi-location groups. The company is a member of the National Kitchen & Bath Association and exhibited at KBIS 2026.

Cabinet showroom owners and dealers can request a strategy session through the company’s website.

About Cabinet Boost

Cabinet Boost is a Long Beach, California marketing firm powered by UPMAX that works exclusively with the cabinet, kitchen and bath industry. Its services include Google Ads, SEO, AI search, Meta Ads, CRM setup, reputation management and web development.

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