PRESS RELEASE

Cabinet Boost Opens Free Strategy Sessions for Cabinet Stores and Kitchen & Bath Showrooms

Cabinet Boost

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LONG BEACH, CA — September 28, 2026 — Cabinet Boost, a Cabinet Marketing Agency serving cabinet stores, kitchen and bath showrooms, and cabinet manufacturers across the United States, has opened a free 30-minute strategy session for cabinet businesses that want a clearer picture of where their leads come from and where marketing budgets are being lost.

The session is led directly by founder Sezgin Arslan rather than a sales representative. According to the company, each call covers four areas: identifying which channels are producing leads, including Google Search, Meta, and the Google Maps local pack; locating spending that is not producing booked appointments; reviewing whether the company's appointment guarantee applies in the business owner's market; and outlining a channel-by-channel marketing plan for that market. As described by the company, the guarantee covers 20 showroom appointments within 90 days for homeowner-facing businesses, with each appointment defined as a named buyer with contact information and a confirmed time.

Cabinet Boost states that participants receive the plan whether or not they choose to work with the agency, so business owners can apply the recommendations on their own or with an existing marketing team. For owners who prefer not to schedule a live call, the company also offers a free written audit delivered as a recorded video walkthrough and report.

The strategy session reflects the five-step system Cabinet Boost uses with its clients. The process begins with attracting buyers through Google Ads and project pages, then qualifying inquiries through form and phone screening. Leads are followed up by text, email, and AI-assisted messaging, booked into confirmed calendar appointments, and measured through weekly pipeline reports that track appointments rather than clicks alone.

The session also builds on the company's recently detailed SEO for Cabinet Stores program, which focuses on buyer-intent local searches, Google Business Profile optimization, city and project pages, and citation management. During the call, Arslan reviews how organic search, paid advertising, and reputation management work together in a specific market, and which channel is likely to produce results first.

Cabinet Boost works exclusively within the cabinet, kitchen, and bath industry. Its services include Google Ads, SEO, AI search visibility, Meta advertising, web development, CRM setup and ERP integration, and review management. Client programs begin with a 90-day initial sprint and continue on a month-to-month basis, with advertising accounts, landing pages, creative, and data built in the client's name.

The company reports working with more than 60 cabinet businesses. Published client results include NextDAY Cabinets moving from an average Google position of 36 to 8 and growing its ranking keywords from 409 to roughly 1,500, and Bienal Closets reducing its cost per lead from $234 to $47 over three months.

Cabinet Boost is a member of the National Kitchen & Bath Association and an exhibitor at KBIS 2026. Strategy sessions are available to cabinet stores, dealers, remodelers, custom cabinet makers, closet companies, and wholesalers nationwide, with phone support available Monday through Saturday from 8 a.m. to 6 p.m. Pacific Time.

Cabinet business owners can review services and case studies or schedule a session through the Cabinet Boost website.

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