PRESS RELEASE

Cabinet Boost Joins NKBA and Announces KBIS 2026 Attendance with Complimentary Passes for Industry Professionals

Cabinet Boost

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Cabinet Boost, an AI-driven marketing agency specializing in the cabinet and home improvement industry, announced its official membership in the National Kitchen & Bath Association (NKBA) and confirmed attendance at KBIS 2026 , scheduled for February 17-19 in Orlando, Florida. The company is offering complimentary expo passes to qualified cabinet manufacturers and remodeling businesses interested in exploring AI-powered marketing solutions at the industry's premier trade event.

The NKBA membership represents a significant milestone for Cabinet Boost, demonstrating the company's commitment to supporting and advancing the kitchen and bath industry. This strategic alliance positions the marketing agency to better serve cabinet makers, showroom owners, and remodeling professionals through enhanced industry insights and collaborative opportunities with fellow NKBA members.

KBIS 2026 will bring together more than 700 exhibitors and an expected attendance exceeding 55,000 industry professionals, making it the largest gathering of kitchen and bath professionals in North America. The three-day event at the Orange County Convention Center will showcase the latest innovations, design trends, and business solutions for the cabinet and remodeling sectors. Cabinet Boost's participation underscores its dedication to staying at the forefront of industry developments while connecting directly with cabinet businesses seeking growth through digital marketing.

Cabinet manufacturers, kitchen remodelers, showroom owners, and dealers interested in attending the event can secure KBIS tickets through Cabinet Boost at no cost. The company is extending this offer to qualified businesses as part of its commitment to fostering industry connections and demonstrating how AI-powered marketing can transform lead generation and customer acquisition for cabinet businesses. The complimentary passes provide full access to the expo floor, educational sessions, and networking opportunities throughout the event.

"Joining the NKBA and participating in KBIS represents our deep commitment to the cabinet and kitchen remodeling industry," said Sezgin Arslan, CEO of Cabinet Boost. "We understand the unique challenges cabinet makers and remodelers face in today's digital marketplace. By offering free expo passes and the opportunity to meet with our team in Orlando, we're making it easier for businesses to discover how AI-driven marketing can deliver measurable results, from generating high-quality leads to converting more showroom appointments."

The KBIS 2026 DATES of February 17-19 mark an important opportunity for cabinet businesses to explore emerging technologies and marketing strategies that can drive growth in an increasingly competitive market. Cabinet Boost's presence at the show will provide attendees with insights into AI-powered advertising, automated lead follow-up systems, and integrated CRM solutions specifically designed for the cabinet industry.

Cabinet Boost has established itself as a specialized marketing partner for the home improvement sector, managing over $2 million in advertising spend for clients nationwide. The company's proprietary Cabinet Boost Growth Engine combines AI-powered targeting, local SEO optimization, and automated follow-up systems to help cabinet businesses generate consistent, high-quality leads while eliminating tire-kickers and price-shoppers.

Cabinet and remodeling businesses interested in claiming complimentary KBIS passes and scheduling a meeting with Cabinet Boost at the show can contact the company directly. Limited passes are available on a first-come, first-served basis for qualified industry professionals.

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