PRESS RELEASE

Cabinet Boost Expands AI-Powered Marketing Solutions for Cabinet Industry Nationwide

Cabinet Boost

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Cabinet Boost, a specialized cabinet marketing agency based in Long Beach, California, announced the expansion of its AI-driven marketing services to cabinet businesses across all 50 states. The company's proprietary Cabinet Boost Growth Engine platform now offers enhanced automation capabilities designed to help cabinet makers, showroom owners, and remodeling professionals generate consistent, high-quality leads while reducing marketing costs.

The expansion comes as cabinet businesses nationwide face increasing pressure to modernize their marketing approaches in an increasingly digital marketplace. Cabinet Boost's comprehensive suite of services includes paid advertising management, search engine optimization, social media marketing, and automated customer relationship management solutions specifically tailored for the cabinetry and home improvement sector.

"Cabinet businesses have unique marketing challenges that generic agencies simply don't understand," said Sezgin Arslan, CEO of Cabinet Boost. "The typical cabinet maker spends countless hours dealing with price shoppers and tire kickers. Our AI-powered systems are specifically trained to identify and attract high-intent customers who are ready to invest in quality cabinetry, not just browse for the lowest price."

As a Digital Agency for Cabinet Businesses , the company has managed over two million dollars in advertising spend for clients ranging from small custom cabinet shops to large showroom operations. The platform integrates advanced AI technology for lead qualification, automated follow-up sequences, and appointment scheduling, allowing cabinet professionals to focus on their craft while maintaining a steady pipeline of qualified prospects.

The company's expansion includes partnerships with industry associations and technology providers to enhance its service offerings. Cabinet Boost maintains certifications as a Google Business Partner and Meta Partner, ensuring clients benefit from the latest advertising technologies and best practices. The agency also provides comprehensive monthly reporting that gives cabinet business owners clear visibility into their marketing performance and return on investment.

One distinguishing feature of Cabinet Boost's approach is its 90-day performance guarantee, which promises cabinet businesses at least 20 qualified showroom appointments, or they don't pay. This commitment reflects the company's confidence in its ability to deliver results for clients in the cabinet industry. The guarantee applies to businesses that meet specific criteria and follow the recommended marketing strategy.

The Cabinet Boost Growth Engine utilizes machine learning algorithms to optimize advertising campaigns across multiple platforms, including Google Ads, Facebook, Instagram, and Yelp. The system continuously analyzes campaign performance data to identify the most effective messaging and targeting parameters for each client's specific market and service offerings. This data-driven approach has enabled the agency for cabinet makers to deliver measurable results, with many clients reporting significant increases in showroom appointments and project inquiries.

Beyond paid advertising, Cabinet Boost offers comprehensive digital marketing solutions, including website development, local SEO optimization, and content marketing strategies designed to establish cabinet businesses as authorities in their local markets. The company's services also include CRM setup and ERP integration, streamlining operations for cabinet businesses that often struggle with disconnected systems and manual processes.

Cabinet Boost is an AI-driven marketing agency specializing exclusively in the cabinet and home improvement industry. Founded by industry professionals who understand the unique challenges facing cabinet makers and showroom owners, the company provides comprehensive digital marketing solutions designed to generate consistent, high-quality leads. With offices in Long Beach, California, Cabinet Boost serves clients nationwide through its proprietary Growth Engine platform and dedicated account management team.

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