PRESS RELEASE

Cabinet Boost Announces NKBA Membership and Participation at KBIS 2026 Digital Agency Event

Cabinet Boost

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Cabinet Boost, an AI-driven marketing agency specializing in the cabinet and home improvement industry, has announced its membership in the National Kitchen & Bath Association (NKBA) and confirmed participation in the Kitchen & Bath Industry Show (KBIS) 2026, scheduled for February 17-19 in Orlando, Florida. The digital marketing firm will showcase its specialized services for cabinet makers and remodeling businesses at North America's largest kitchen and bath industry trade event.

The NKBA membership reinforces Cabinet Boost's commitment to serving kitchen and bath professionals with industry-specific marketing solutions. As an NKBA Member Digital Agency for Cabinet Businesses , the company gains access to exclusive industry research, connections with certified professionals, and participation in premier events that shape the future of the kitchen and bath industry.

KBIS 2026 is expected to attract more than 55,000 industry professionals and feature over 700 brands and manufacturers. The three-day event serves as the premier platform for kitchen and bath businesses to discover innovations, network with industry leaders, and explore solutions that drive business growth. Attendees who Meet Cabinet Boost Digital Agency at KBIS 2026 will have the opportunity to learn about AI-powered marketing strategies specifically designed for the cabinet industry.

"Joining the NKBA and participating in KBIS 2026 represents a significant milestone for our agency as we continue to expand our services to cabinet makers and remodelers nationwide," said Sezgin Arslan, CEO of Cabinet Boost. "The show provides an ideal venue to demonstrate how our AI-driven marketing solutions help cabinet businesses generate qualified showroom appointments and achieve measurable growth. We're particularly excited to share insights on automated lead generation and conversion strategies that address the unique challenges facing today's cabinet professionals."

Cabinet Boost specializes in providing Local SEO Services for Cabinet Makers , along with comprehensive digital marketing solutions that include paid advertising management, social media marketing, and customer relationship management integration. The agency has managed over $2 million in paid advertising spend and maintains partnerships with Google, Meta, and Yelp to deliver results-driven campaigns for home improvement businesses.

At KBIS 2026, the agency plans to share insights on AI-powered lead generation for cabinet businesses, strategies for dominating local search markets, automated marketing workflows that save time and increase conversions, and methods for building brand authority in competitive markets. Cabinet makers, remodelers, and showroom owners attending the event can schedule meetings with Cabinet Boost representatives to discuss customized marketing strategies for their businesses.

Cabinet Boost offers AI-driven marketing solutions designed specifically for businesses in the home improvement sector, including kitchen and bath professionals, cabinet makers, remodelers, closet and countertop specialists, flooring companies, and online cabinet distributors. The company's proprietary Cabinet Boost Growth Engine combines AI-powered targeting, automated follow-up systems, and comprehensive analytics to help cabinet businesses generate high-quality leads and convert them into showroom appointments.

MEDIA CONTACT

+1 562 554-7576
info@cabinetboost.com
44 Bennett Ave, Long Beach, United States